

KAPT Employee Scholarships

An Affordable Way to Attract, Train and Retain Your Employees

In today's rapidly changing economy, it is often a challenge for employers to attract and retain the most skilled employees, or to train them in the skills of new and developing technologies. That's why many firms now provide scholarship programs that provide discounted or free tuition to the children or grandchildren of loyal employees—or to the employees themselves.

If your company has an existing scholarship program—or is considering its development—you should take a close look at providing employee scholarships through KAPT. That's because KAPT employee scholarships offer many advantages over the traditional company scholarship program:



KAPT can save your firm money. When you sign up your employees or their children for KAPT, you lock in today's college prices for tomorrow's education. By starting early, you can save thousands of dollars as the cost of tuition rises. Further, you save all of the administrative costs—and headaches—of monitoring a scholarship program.



KAPT can help you retain skilled employees. In today's job market, employees often leave when their value to the firm is the greatest. You can use a KAPT scholarship as an incentive to stay: for example, the scholarships can be made available only to those employees who stay with the company for at least 5 years.



KAPT gives your employees peace of mind. If you offer your employees a KAPT scholarship, you can guarantee tomorrow's tuition at today's lower prices. Contrast that with a scholarship for a set monetary amount—who knows how much tuition that will cover when the employees or their children are ready to matriculate?



KAPT allows flexibility for both the employer and the employee. KAPT has dozens of tuition plans that offer an employer the ability to provide a scholarship of the size he or she desires. But no matter what plan is chosen, the employees or their children can use that investment at any institution of higher education, anywhere in the country.



KAPT offers you the ability to match employee contributions. With KAPT, paying for college can be a joint venture between employer and employee. Consider matching employee contributions—for every \$5 an employee contributes, the employer can contribute \$1. And all of the transactions can be accomplished through payroll deduction.



KAPT offers numerous tax advantages. KAPT investments grow completely tax-free. Establishing KAPT employee scholarships might also provide tax deduction opportunities. Please consult your legal counsel for tax advice.

**For more information,
please call 1-888-919-KAPT or visit www.getKAPT.com.**

Kentucky's Affordable Repaid Tuition